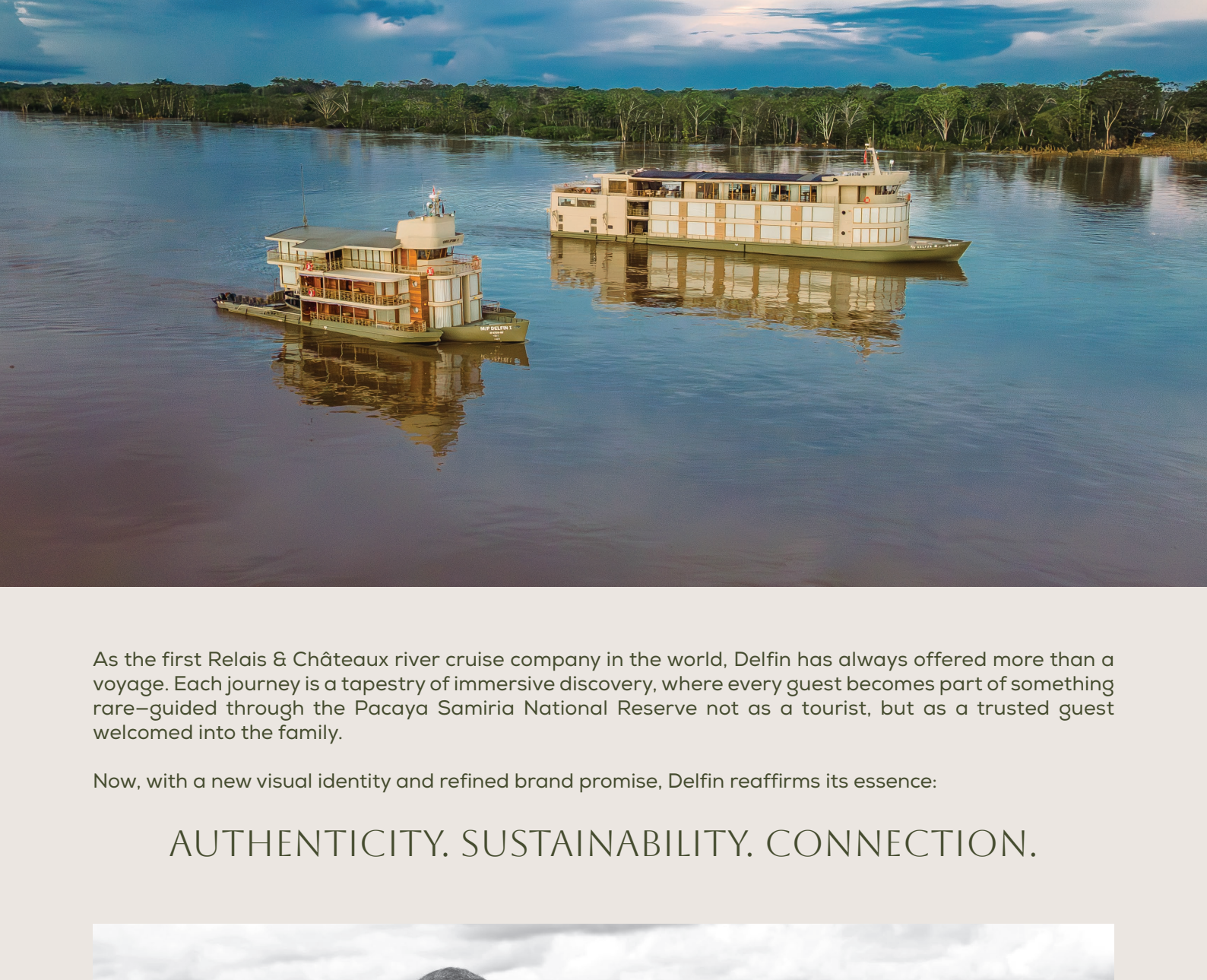


FOR IMMEDIATE RELEASE

Delfin Amazon Cruises Unveils a New Chapter:

WOVEN BY NATURE, CRAFTED FOR YOU

Iquitos, Peru 30th May 2025, Delfin Amazon Cruises sets sail with more than a renewed vessel—it reveals a revitalized identity. Woven by nature and crafted with intention, Delfin's brand evolution celebrates nearly two decades of pioneering luxury in the heart of the Amazon, while embracing a deeper purpose: to preserve, inspire, and reconnect.



As the first Relais & Châteaux river cruise company in the world, Delfin has always offered more than a voyage. Each journey is a tapestry of immersive discovery, where every guest becomes part of something rare—guided through the Pacaya Samiria National Reserve not as a tourist, but as a trusted guest welcomed into the family.

Now, with a new visual identity and refined brand promise, Delfin reaffirms its essence:

AUTHENTICITY. SUSTAINABILITY. CONNECTION.

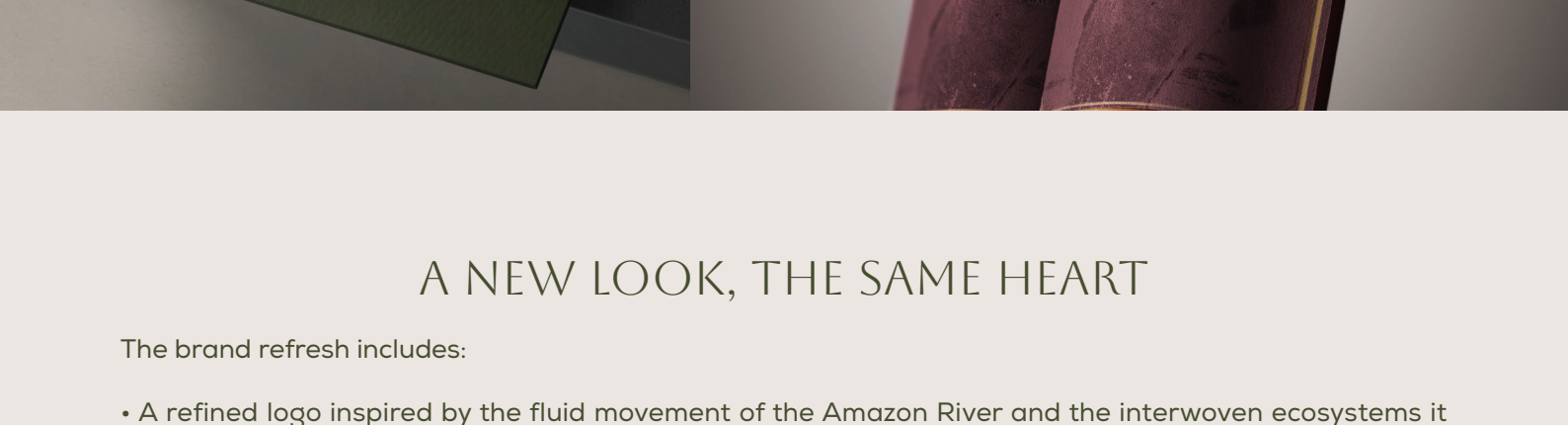


This isn't a rebrand. It's a reaffirmation of everything Delfin has stood for since its founding by Aldo Macchiavello and Lissy Urteaga in 2006—and everything it envisions for the future.

Delfin is proud to be a true pioneer—nearly 20 years since its first boutique vessel set sail, it remains the only Peruvian-owned company of its kind. The Amazon is not just our destination; it's our home. This deep-rooted connection drives everything we do, from our commitment to local communities to our belief that authentic luxury must also be responsible.

As the first **Relais & Châteaux** river cruise in the world, Delfin shares the association's values of hospitality, heritage, and harmony with nature. These shared principles are woven into every aspect of the guest experience, creating a journey defined not only by elegance, but by meaning.

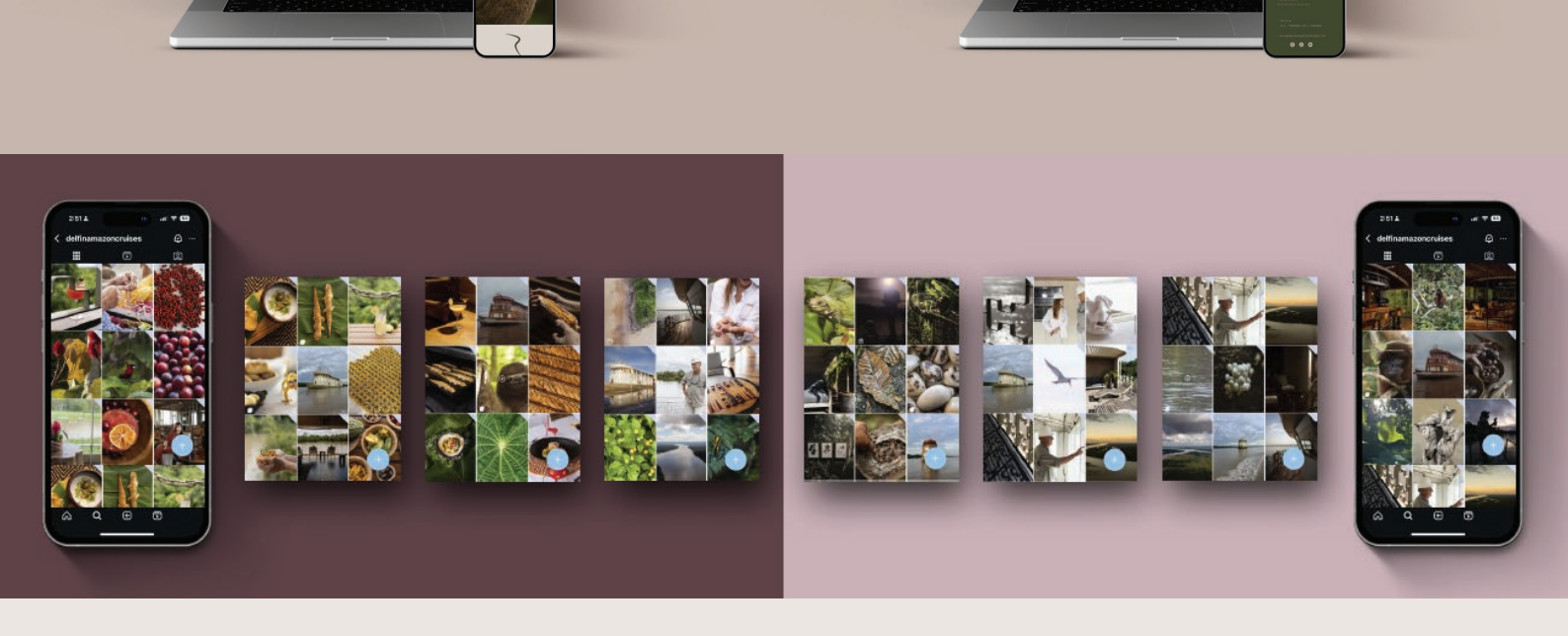
"We don't curate the wilderness. We listen to it. We don't offer distraction—we offer depth," says Lissy Urteaga, co-founder and creative director. "This evolution honors the Amazon's rhythms while weaving in the voices of the communities who've lived here for generations."



A NEW LOOK, THE SAME HEART

The brand refresh includes:

- A refined logo inspired by the fluid movement of the Amazon River and the interwoven ecosystems it sustains.
- A natural color palette, from Chambira Green to Pink Dolphin, evoking the forest's vibrancy and biodiversity.
- Evocative storytelling across all platforms—visuals and words that reflect intimacy, reverence, and a sense of place.
- A new digital home:

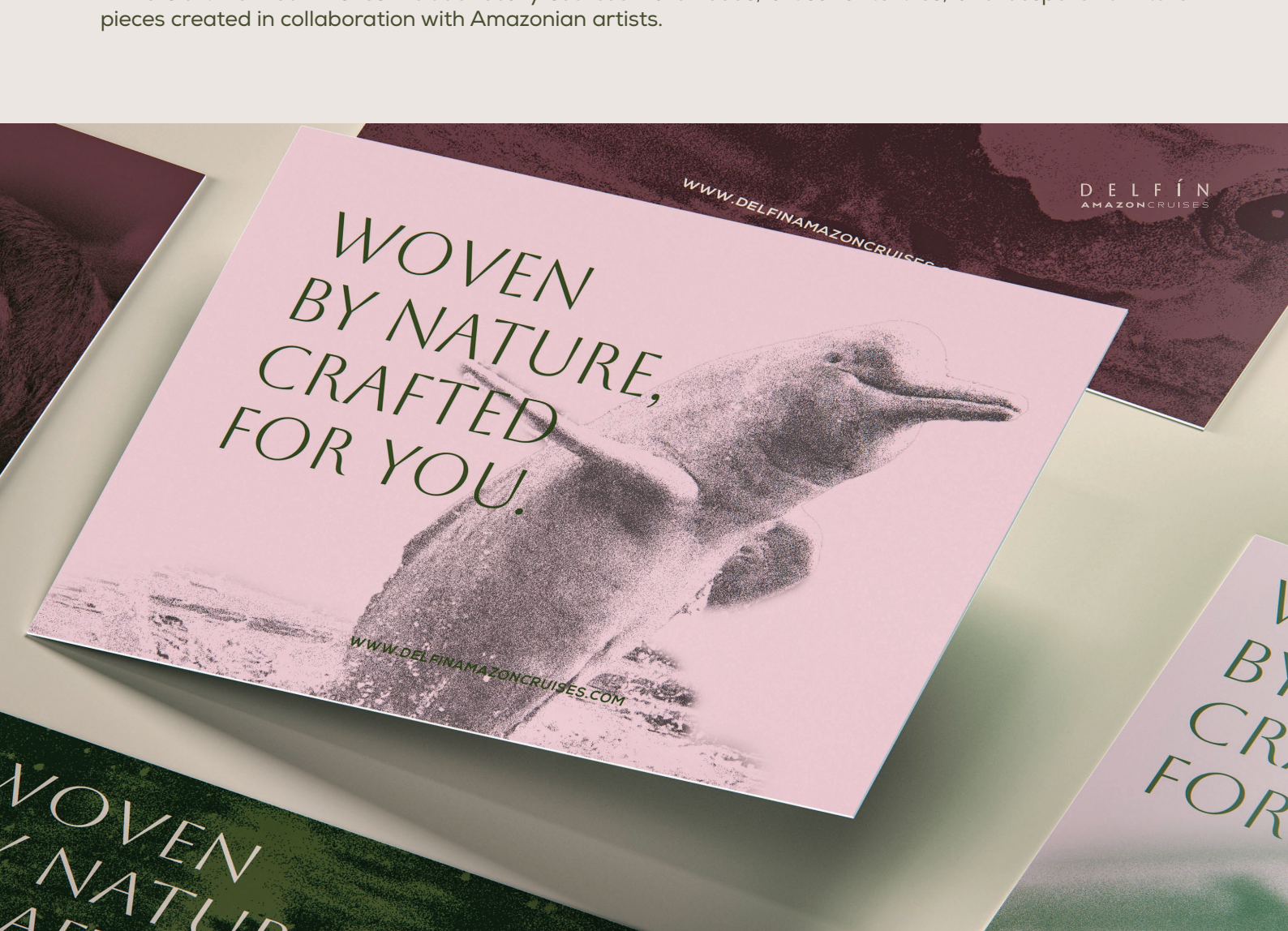


Our journey continues online with the relaunch of our website—a space designed to mirror the elegance and soul of the Amazon itself. Explore the new DelfinAmazonCruises.com, where fluid design, rich storytelling, and immersive imagery bring our world to life. As always, visitors can view live availability and seamlessly continue the booking process with our dedicated human reservations team, ensuring the attentive, personalized service we are known for. Trade partners will also find our Travel agent portal updated, offering easy access to key materials in English, Spanish, and French. Whether planning your next adventure or dreaming of the river's embrace, it's your portal to the heart of the rainforest.



DELFIN I

Every detail, from ship design to onboard rituals, reflects this updated vision. The newly reimagined Delfin I, launching this April, is a floating expression of the brand's ethos: handcrafted Amazonian elegance, sustainable innovation, and serene intimacy. With only four oversized suites, two of them featuring private whirlpools, and all with floor-to-ceiling panoramic windows, the Delfin I offers the ultimate in exclusivity and immersion. Refined finishes include locally sourced hardwoods, artisanal textiles, and bespoke furniture pieces created in collaboration with Amazonian artists.



WHY NOW?

The world is waking up to a new kind of travel—one that values meaning over material, story over spectacle. Delfin responds not by reinventing itself, but by leaning deeper into what makes it different:

- A 100% Amazonian crew and team
 - Women-led community programs rooted in craft and culture
 - Conservation partnerships, including pink river dolphin research and reforestation efforts
 - Regenerative culinary experiences with flexitarian, locally sourced menus
- With every journey, Delfin invites guests to reconnect—to the rainforest, to ancestral knowledge, and to themselves.



“WOVEN BY NATURE, CRAFTED FOR YOU”

More than a tagline, this is Delfin's promise. It's how we sail, how we host, how we grow. From the textures of Shipibo textiles to the laughter of schoolchildren during community visits, every element is designed with sensitivity and soul.

As Delfin Amazon Cruises unveils this new chapter, it remains—above all—a family business at heart. One that believes travel can transform. One that honors the sacred beauty of the Amazon, not by changing it, but by changing with it.



Giuliana Macchiavello's Nauta Collection for Delfin Amazon Cruises is more than just elegant leisurewear—it's an expression of our commerce for conservation ethos. Inspired by the rhythms of the Amazon and handcrafted with care, each piece embodies the values of cultural preservation, sustainability, and regenerative design. Through this collaboration, we invite guests to wear the story of the rainforest while supporting the communities that call it home. It's fashion rooted in purpose—where style becomes a vessel for connection, storytelling, and impact.

